



# FORMULA 1 TEAMS

Great for share of voice, popularity  
benchmarking and competitive insight.

**08/06/2023 - 09/05/2023**

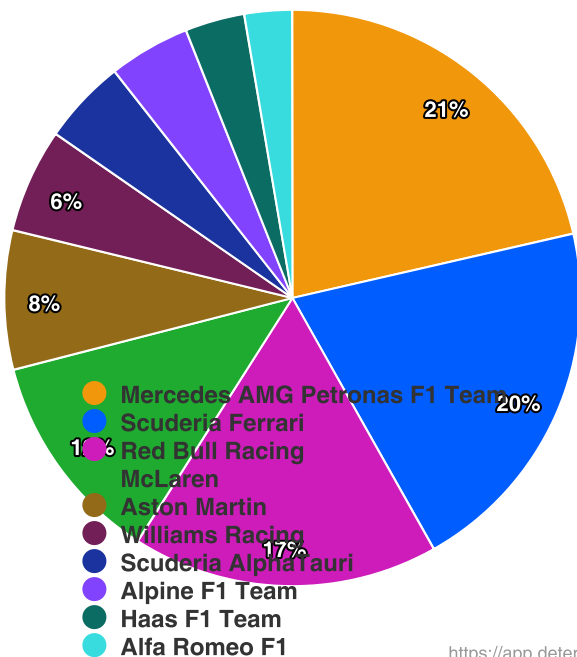


# Formula 1 Teams

## TOTAL MENTIONS PER QUERY

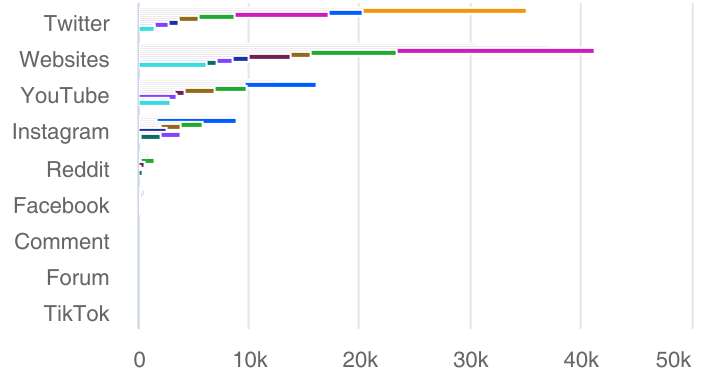
Team	Total Mentions	% Change
Scuderia Ferrari	83.9k	^ 0.97%
Mercedes AMG Petronas F1 Team	88.1k	∨ -24.25%
Red Bull Racing	70.6k	∨ -28%
McLaren	49.2k	∨ -37.65%
Scuderia AlphaTauri	19.5k	∨ -39.07%
Aston Martin	32k	∨ -10.64%
Alfa Romeo F1	11k	∨ -8.9%
Alpine F1 Team	18.8k	∨ -36.23%
Williams Racing	24.1k	∨ -15.36%
Haas F1 Team	13.7k	∨ -14.87%

## SHARE OF VOICE



<https://app.determ.com>

## TOTAL MENTIONS PER CHANNEL



- Mercedes AMG Petronas F1 Team
- Scuderia Ferrari
- Red Bull Racing
- McLaren
- Aston Martin
- Williams Racing
- Scuderia AlphaTauri
- Alpine F1 Team
- Haas F1 Team
- Alfa Romeo F1

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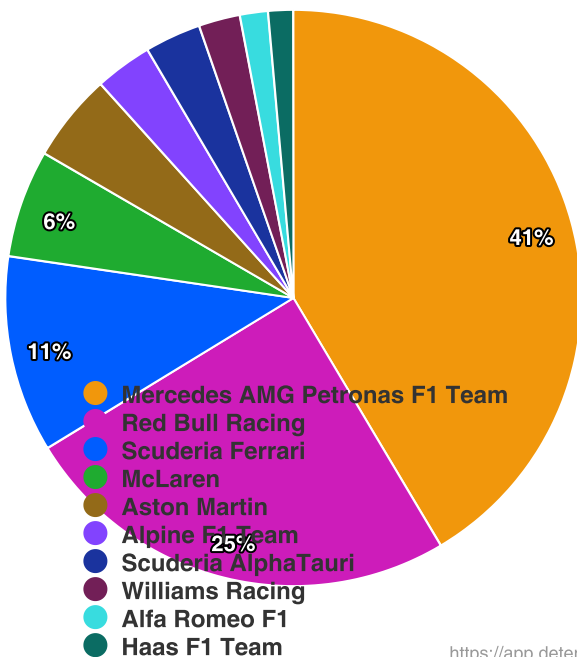


# Formula 1 Teams

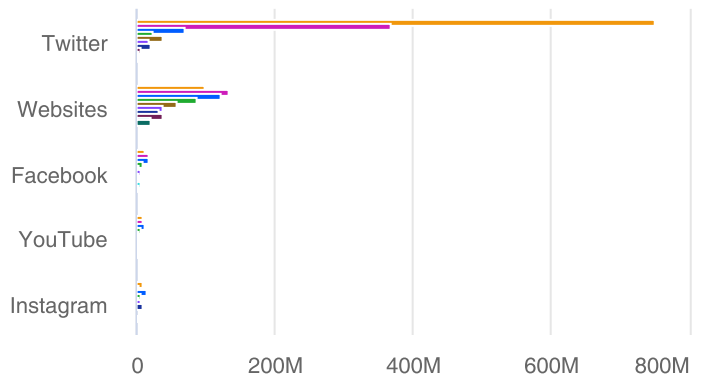
## TOTAL IMPRESSIONS

Team	Total Impressions	% Change
Scuderia Ferrari	233.9m	^ 4.33%
Mercedes AMG Petronas F1 Team	878m	^ 78.33%
Red Bull Racing	525.6m	^ 18.64%
McLaren	128.4m	∨ -50.58%
Scuderia AlphaTauri	66.8m	∨ -76.22%
Aston Martin	104.8m	∨ -5.18%
Alfa Romeo F1	33.4m	∨ -8.99%
Alpine F1 Team	68m	∨ -79.16%
Williams Racing	49.2m	∨ -42.71%
Haas F1 Team	29.7m	∨ -16.04%

## SHARE OF IMPRESSIONS



## TOTAL IMPRESSIONS PER SOURCE



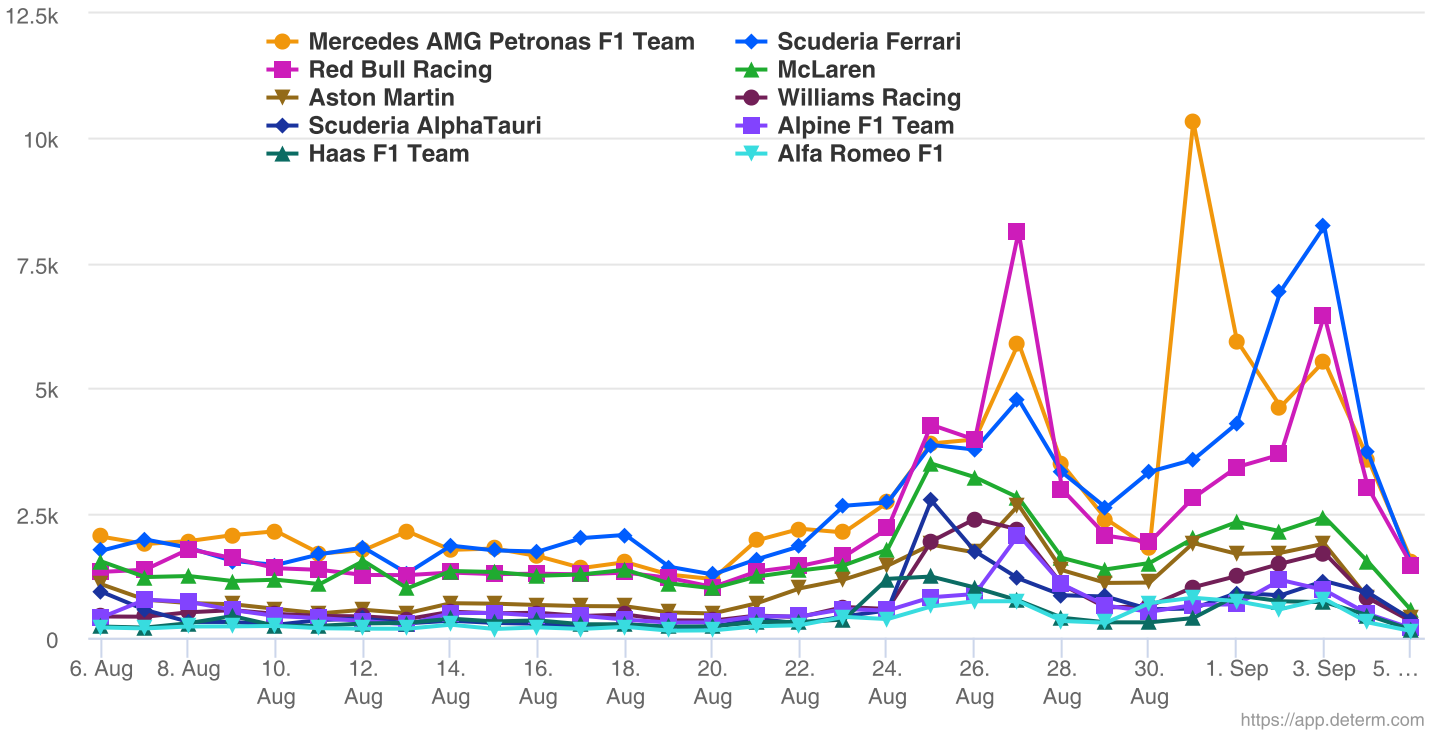
- Mercedes AMG Petronas F1 Team
- Red Bull Racing
- Scuderia Ferrari
- McLaren
- Aston Martin
- Alpine F1 Team
- Scuderia AlphaTauri
- Williams Racing
- Alfa Romeo F1
- Haas F1 Team

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# Formula 1 Teams

MENTIONS OVER TIME FOR MULTIPLE QUERIES



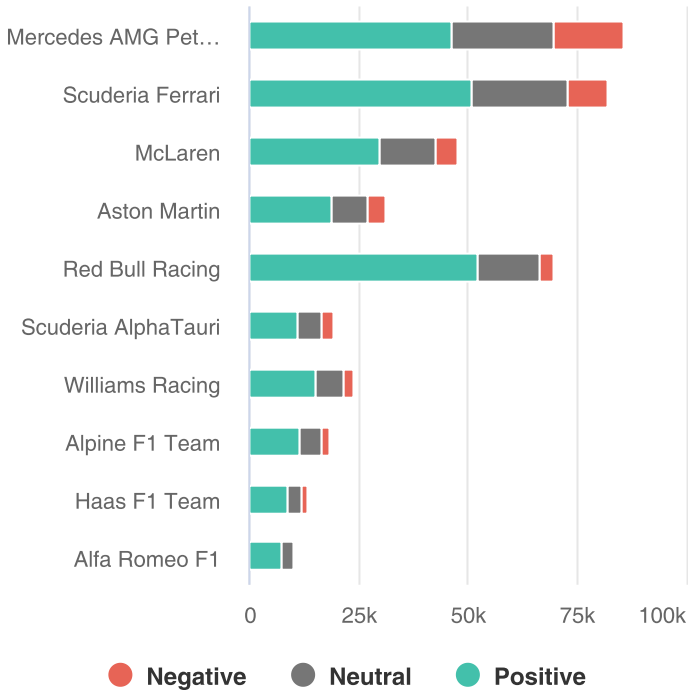
TOP INFLUENCERS

Haas F1 Team	Williams Racing	Alpine F1 Team	Alfa Romeo F1	Aston Martin	Scuderia AlphaTauri	McLaren	Red Bull Racing	Mercedes AMG Petronas F1 Team	Scuderia Ferrari
ESP... 10	aol.com 10	Renault 10	F1 10	aol.com 10	abc.n... 10	ESP... 10	@Ti... 10		@Sk... 10
aol.com 10	apple... 10	abc.n... 10	aol.com 10	apple... 10	aol.com 10	Jack ... 10	ESP... 10	@CNN 10	@ndtv 10
apne... 10	as.com 10	aol.com 10	as.com 10	as.com 10	apne... 10	abc.n... 10	KFC 10	@For... 10	ESP... 10
apple... 10	bbc.c... 10	apple... 10	bbc.c... 10	bbc.c... 10	apple... 10	ameb... 10	Oracl... 10	@cnni 10	Ferrari 10
as.com 10	bild.de 10	as.com 10	bild.de 10	bild.de 10	as.com 10	aol.com 10	abc.n... 10	@ndtv 10	Oracl... 10
bbc.c... 10	buzzf... 10	bbc.c... 10	buzzf... 10	binan... 10	bbc.c... 10	apple... 10	amaz... 10	ESP... 10	abc.n... 10
bild.de 10	daily... 10	binan... 10	daily... 10	blog.jp 10	bild.de 10	archi... 10	aol.com 10	F1 10	amaz... 10
buzzf... 10	detik.... 10	buzzf... 10	detik.... 10	buzzf... 10	buzzf... 10	as.com 10	apne... 10	Merc... 10	aol.com 10
china... 10	ea.com 10	calie... 10	elmu... 10	calie... 10	calie... 10	asos.... 10	apple... 10	Merc... 10	apne... 10
detik.... 10	ebay.... 10	coing... 10	elpai... 10	cnbc... 10	cnet... 10	bbc.c... 10	as.com 10	abc.n... 10	apple... 10



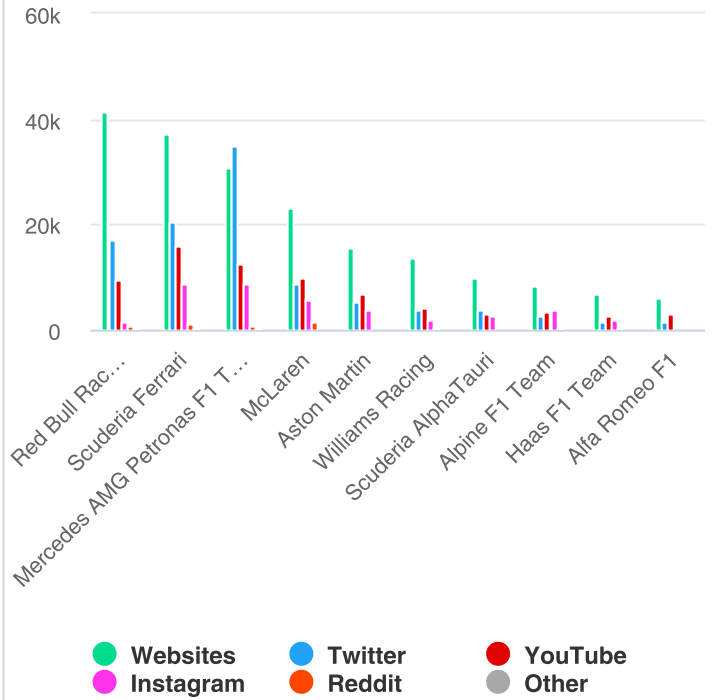
# Formula 1 Teams

## NUMBER OF MENTIONS PER SENTIMENT



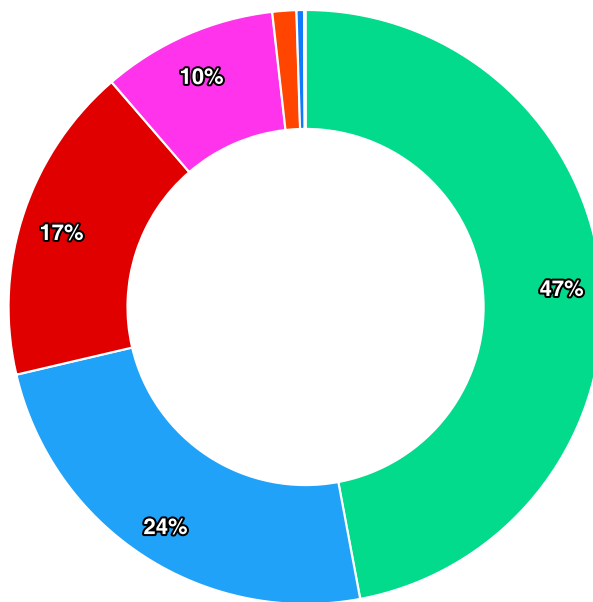
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## MENTIONS BY CHANNELS



<https://app.determ.com>

## ALL SOURCES



Websites Twitter YouTube Instagram Reddit Facebook Comment  
Forum TikTok

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# Formula 1 Teams

## WORD CLOUD



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