

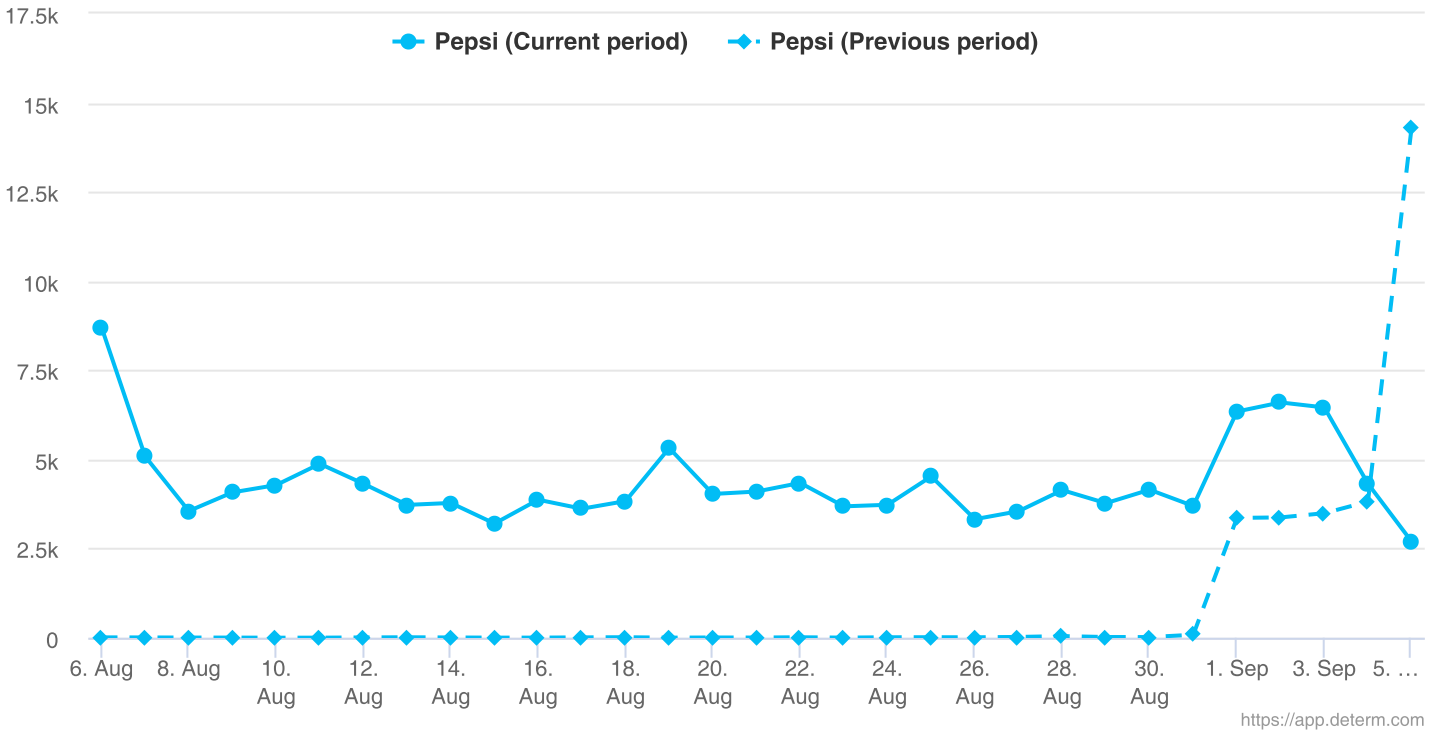
# **ADVANCED REPORT**

A detailed analysis with a breakdown of  
the most important metrics.



# Advanced report

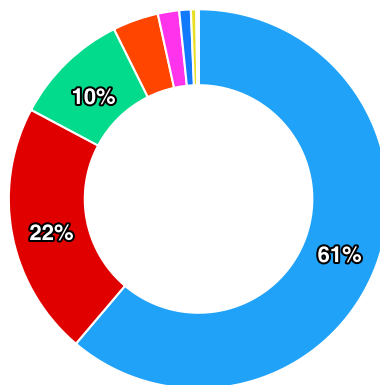
## MENTIONS OVER TIME



## NUMBER OF MENTIONS

Pepsi  
**135.7k**  
^ 372.21%

## ALL SOURCES



- Twitter
  - Websites
  - Instagram
  - Forum
  - TikTok
  - YouTube
  - Reddit
  - Facebook
  - Comment
  - Tripadvisor
- <https://app.determ.com>

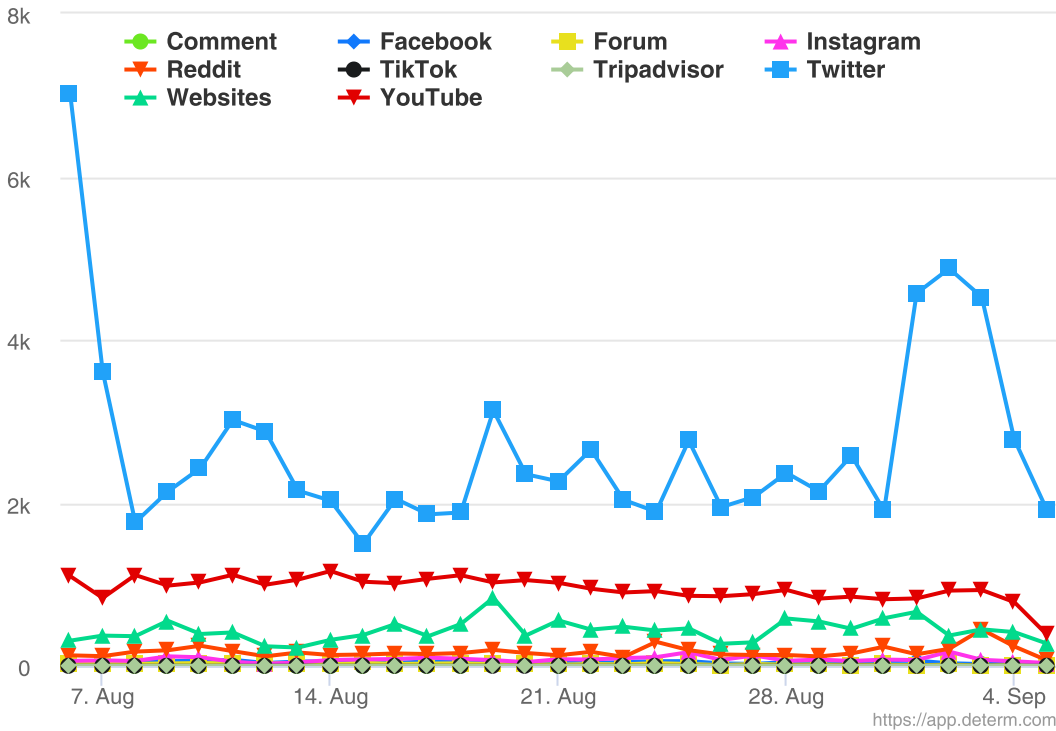
## TOTAL IMPRESSIONS

Pepsi  
**1.1b**  
^ 262.91%

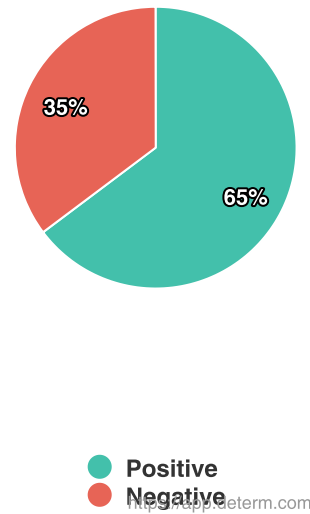


# Advanced report

MENTIONS OVER TIME BY SOURCE



POSITIVE-NEGATIVE SENTIMENT RATIO



TOP INFLUENCERS BY NUMBER OF MENTIONS

anonymous_user	2.4k
linkedin.com	1.1k
Bin Bon ASMR	760
Magic Lollipop	540
redflagdeals.com	538
@CntrlScrut1nizr	523
Enjoy Live	310
SUPER SLIME AS...	238
@janine_shearer	221
MARVEL CANDY	213

TOP INFLUENCERS BY SOURCE

YouTube	Websites	Twitter	Reddit
Bin Bon ASMR 760	linkedin.com 1.1k	@CntrlScrut1nizr 545	_patrick_bate... 23
Magic Lollipop 540	vnexplorer.net 181	@janine_shearer 237	AutoModerator 13
Enjoy Live 338	headtopics.com 165	@OnlyAktien 194	Haydukedaddy 4
SUPER SLIME AS... 248	leportale.com 125	@InsiderNik... 186	MotherAd3644 4
MARVEL CANDY 222	mytomas.ru 110	@altenerjeez 163	dank_the_enfor... 4
Bibi Bu Bu ASMR 183	desconectados... 88	@jabe8 131	jecowa 4
Big Boss Candy 183	t.me 87	@life_utah 130	Ore0n 3
Pulpy ASMR 182	oursportscentr... 73	@NoBanksNe... 98	7empest_ 3
Magic Bear ASMR 177	zangia.mn 59	@FAccount9578 74	Lezareclatant 3
وجود 🐼 175	fitnell.com 42	@ClintonDNSp... 71	Monster_wolf-fu... 3



# Advanced report

## TOP INFLUENCERS BY REACH

Facebook		Twitter		Websites		TikTok	
KFC Sri Lanka	3m	@rebirds88	970.4k	ritualzeroproof.com	1.3m	ajslambino	57k
KFC	3m	@Forbes	969.1k	whatsapp.com	1m	elnlondon	17.9k
HISTORY	2.3m	@otfSwaggzola	853.4k	onlinesalesguidetip....	916.8k	pepsi	12.6k
Pepsi	1.8m	@billboard	713.7k	sina.com.cn	855k	marseaux.wnc	8.5k
Pepsi Paraguay	1.8m	@KochSepp	713.2k	novosti.rs	633.7k	kumparan	1.2k
Pepsi Max	1.8m	@NAYAN88	713.2k	github.com	366k		
Pizza Hut	1.6m	@TARUNADDU	713.1k	twitch.tv	366k		
Lazada	1.6m	@pandavdipak7	713.1k	naver.com	330k		
Rayito	1.4m	@Thanadonns_	635.5k	myshopify.com	323.7k		
Domino's Pizza Nige...	1.1m	@Berry_0ung	632.4k	hockey30.com	301.2k		

## LOCATIONS



<https://app.determ.com> © Natural Earth

## TOP LOCATIONS

United States	65.6k
Spain	11k
Mexico	10.6k
Argentina	9.8k
Brazil	7.5k
Thailand	5.6k
Portugal	5.6k
Philippines	4.9k
South Africa	4k
Indonesia	4k

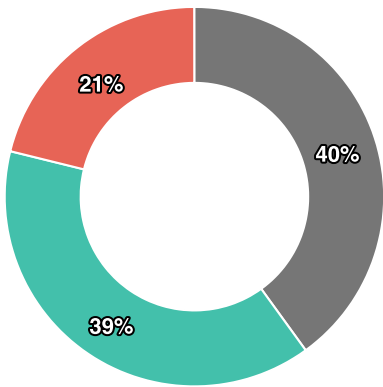
## TOP LANGUAGES

English	78.2k
Spanish; Castilian	15.1k
Portuguese	7.3k
Tagalog	6.2k
Thai	5.7k
Korean	5.1k
Italian	5k
Indonesian	4.8k
Afrikaans	4.2k
German	4k



# Advanced report

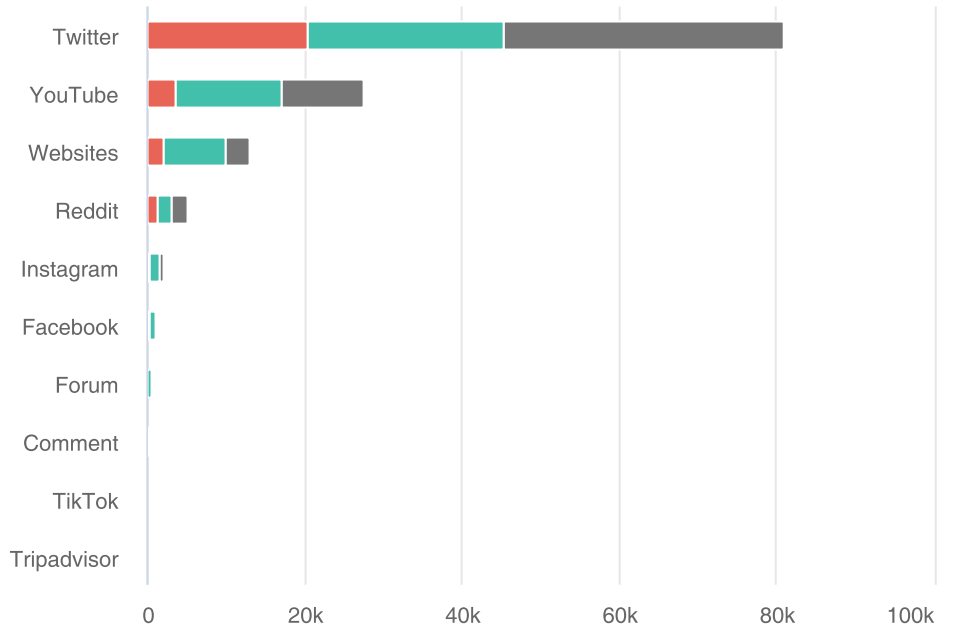
### SENTIMENT RATIO



● Neutral ● Positive  
● Negative

<https://app.determ.com>

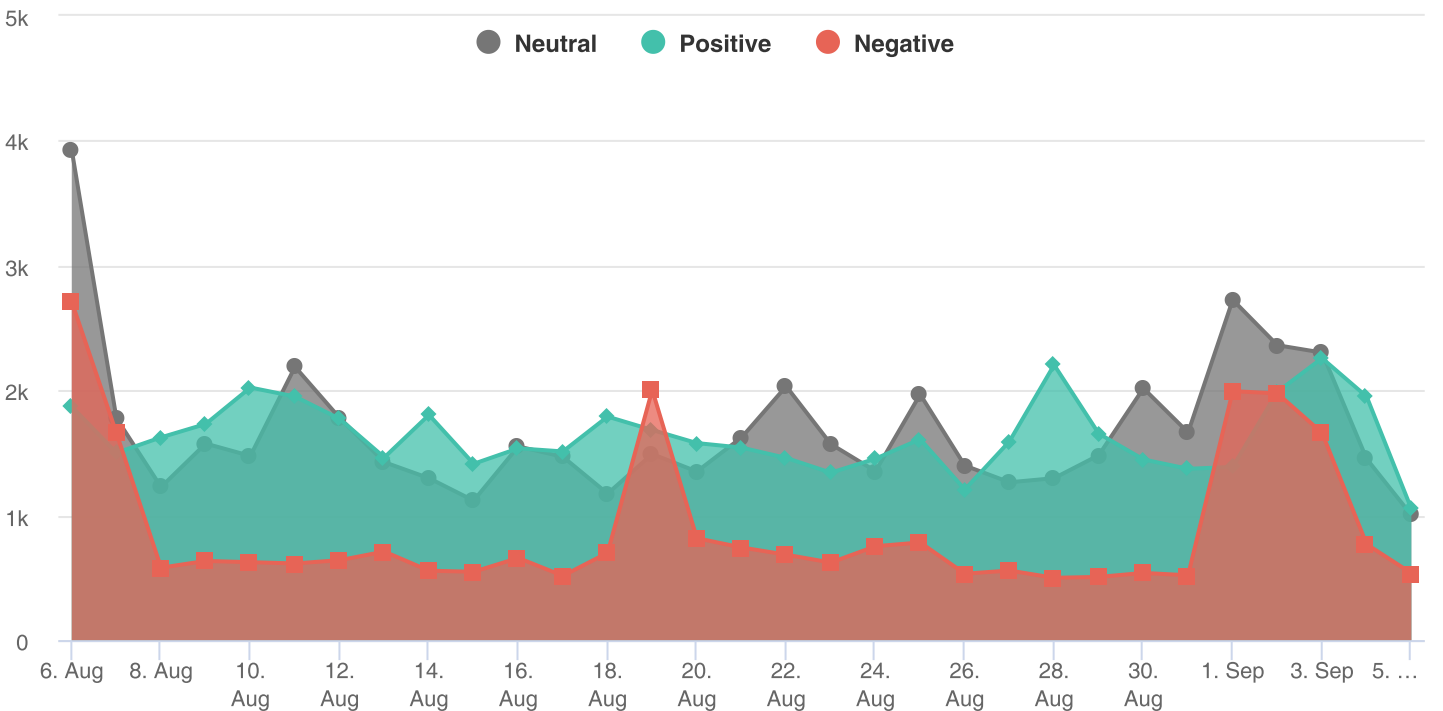
### SENTIMENT RATIO BY CHANNEL



● Neutral ● Positive ● Negative

<https://app.determ.com>

### SENTIMENT OVER TIME



<https://app.determ.com>



# Advanced report

## TOP INFLUENCERS BY SENTIMENT

Positive		Negative	
anonymous_user	1.2k	Magic Lollipop	468
linkedin.com	836	anonymous_user	232
Bin Bon ASMR	474	Bin Bon ASMR	157
@CntrlScrut1nizr	456	Enjoy Live	118
redflagdeals.com	313	All-time Experiment	95
Bibi Bu Bu ASMR	183	linkedin.com	84
Big Boss Candy ASMR	183	RSK Music Company	83
Pulpy ASMR	182	Funny Panda TV	67
Magic Bear ASMR	177	@janine_shearer	47
Racoon ASMR	160	redflagdeals.com	36

## WORD CLOUD



<https://app.determ.com>