



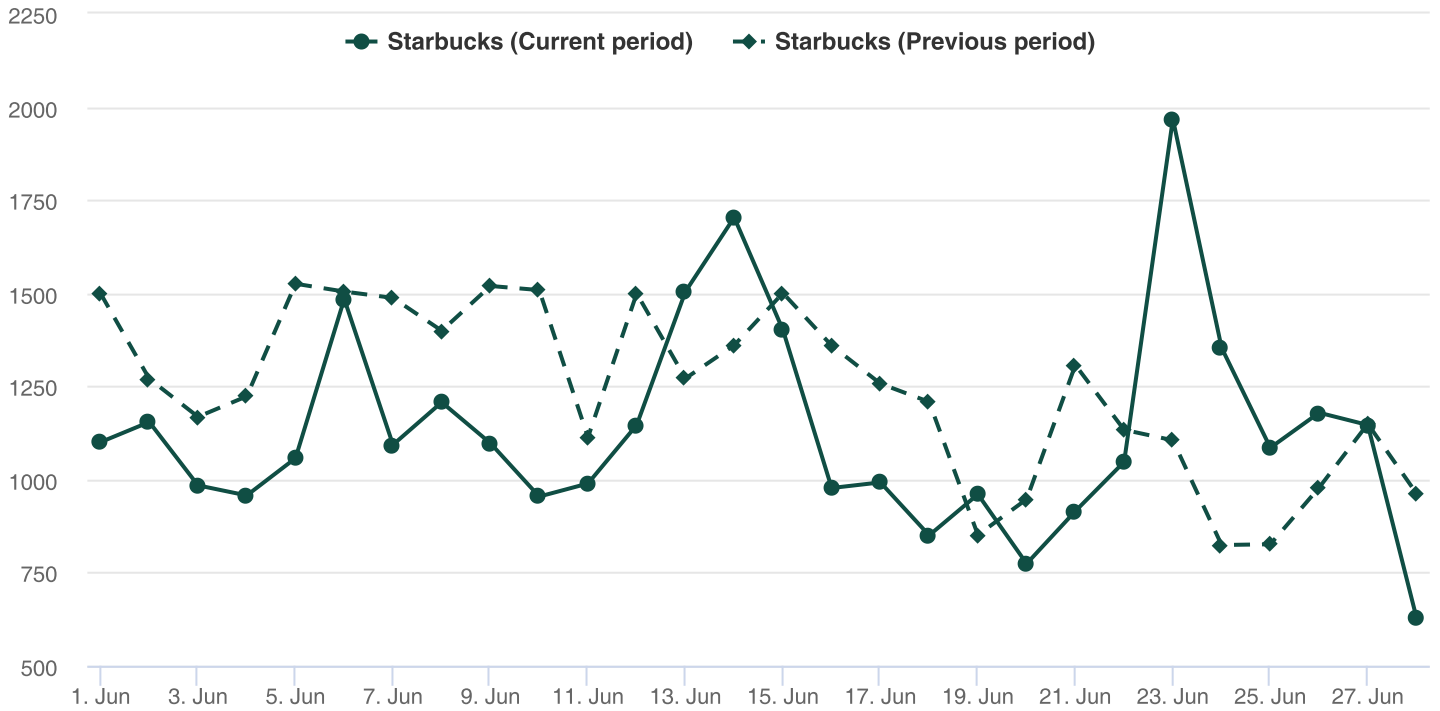
STARBUCKS

June overview

01.06.2023 - 28.06.2023



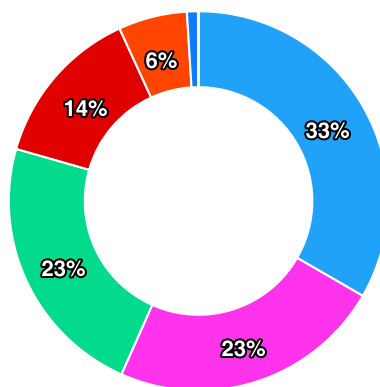
MENTIONS OVER TIME



NUMBER OF MENTIONS

Starbucks
31.7k
 ▼ -8.77%

ALL SOURCES



- Twitter
- Websites
- Reddit
- Tripadvisor
- TikTok
- Instagram
- YouTube
- Facebook
- Forum

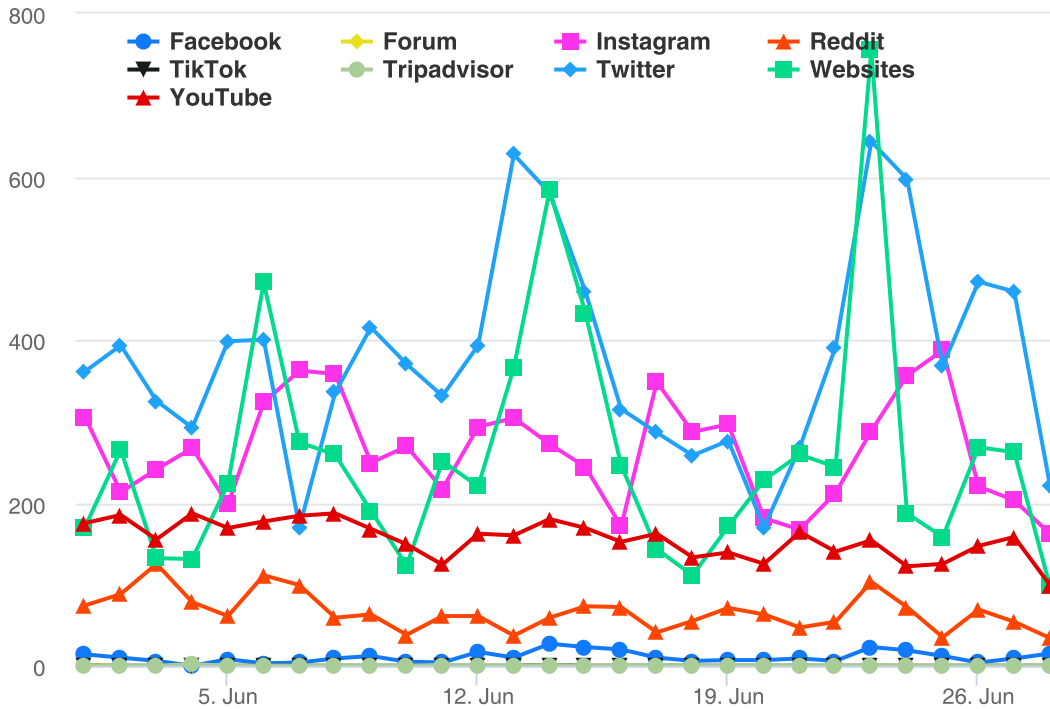
TOTAL IMPRESSIONS

Starbucks
115.2m
 ▼ -59.3%

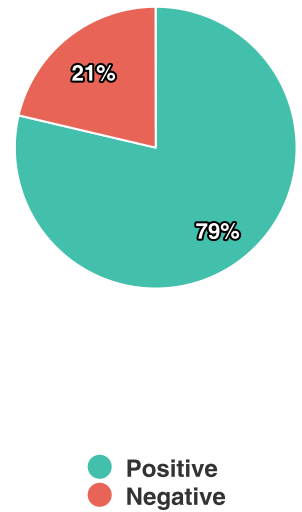




MENTIONS OVER TIME BY SOURCE



POSITIVE-NEGATIVE SENTIMENT RATIO



TOP INFLUENCERS BY NUMBER OF MENTIONS

anonymous_user	7.4k
linkedin.com	798
vnexplorer.net	143
poshmark.com	105
dbblog.net	99
INVINCIBLE	85
budgetyourtrip.com	74
Aldo Putra	72
Ashley's Coffee	69
Starbucks Music	63

TOP INFLUENCERS BY SOURCE

Instagram	Websites	YouTube	Twitter
anonymous_user 7.4k	linkedin.com 798	INVINCIBLE 91	@X360FM 23
	vnexplorer.net 143	Ashley's Coffee 75	@AdrianeMoyer 17
	dbblog.net 105	Aldo Putra 72	@mnsteph 17
	poshmark.com 105	FriendsWithMatt 63	@AsheboroMag 16
	budgetyourtrip.com 74	Starbucks Music 63	@markj0917 15
	buzzfeed.com 68	Star Trading Friend 57	@JackRosenfeld13 13
	marketscreener.... 52	Music of Yestery... 53	@UrDigitalStoreG 13
	deleiciousfood.com 46	Coffee Shop Am... 51	@miaomiaodengni 7
	onenewspage.com 42	MapFlagged 50	@BertonPrall 6
	medium.com 39	Jay that drain guy 33	@Anshell12 5





TOP INFLUENCERS BY REACH

Facebook		TikTok		Websites		YouTube	
Sarcasm	2.1m	maxfostercnn	502.4k	onlinesalesguidetip.com	904.1k	The Food Theorists	1.2m
Fresno County Sheriff's ...	1.8m			zoom.us	839.4k	The Comments Sectio...	757.1k
Summit Downtown, Inc.	1.8m			github.com	366.7k	ATHI SAMACHARAM!!	520.5k
Union City Police Depar...	1.8m			365economist.com	348.3k	Monica Family	284.9k
Skippack Pharmacy	1.8m			timesprime.com	293.4k	CA Rahul Malodia: Bu...	263.9k
The Shirley	1.8m			tiktok.com	285.9k	ARE YOU HUNGRY	217.4k
Tulip Tree Boutique	1.8m			apple.com	264.3k	TigerYT	191k
Kirkliston Gala Official P...	1.8m			javycoffee.com	258.7k	Epic Economist	161.9k
Clifton Down Shopping ...	1.8m			fandom.com	236.1k	The Kurta Guy	136.5k
College Square Shoppi...	1.8m			nytimes.com	201.8k	TMG Studios	115.6k

LOCATIONS



TOP LOCATIONS

United States	31.7k
Spain	868
Mexico	788
Argentina	782
Italy	677
Belgium	598
Philippines	469
Switzerland	455
Netherlands	422
Germany	287

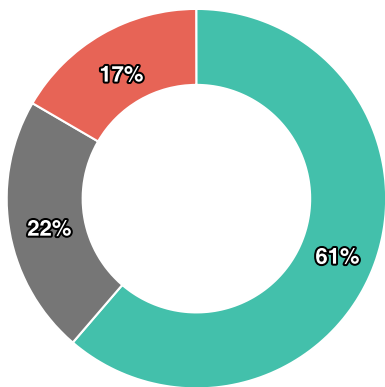
TOP LANGUAGES

English	31.4k
Spanish; Castilian	802
Italian	693
Tagalog	502
Dutch	499
German	335
French	201
Danish	172
Indonesian	140
Lithuanian	119



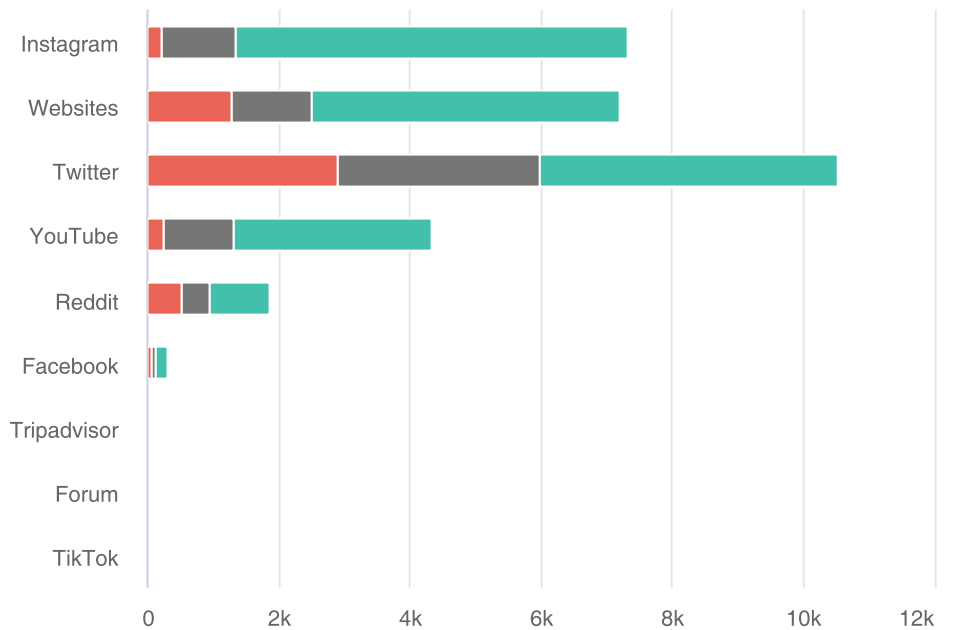


SENTIMENT RATIO



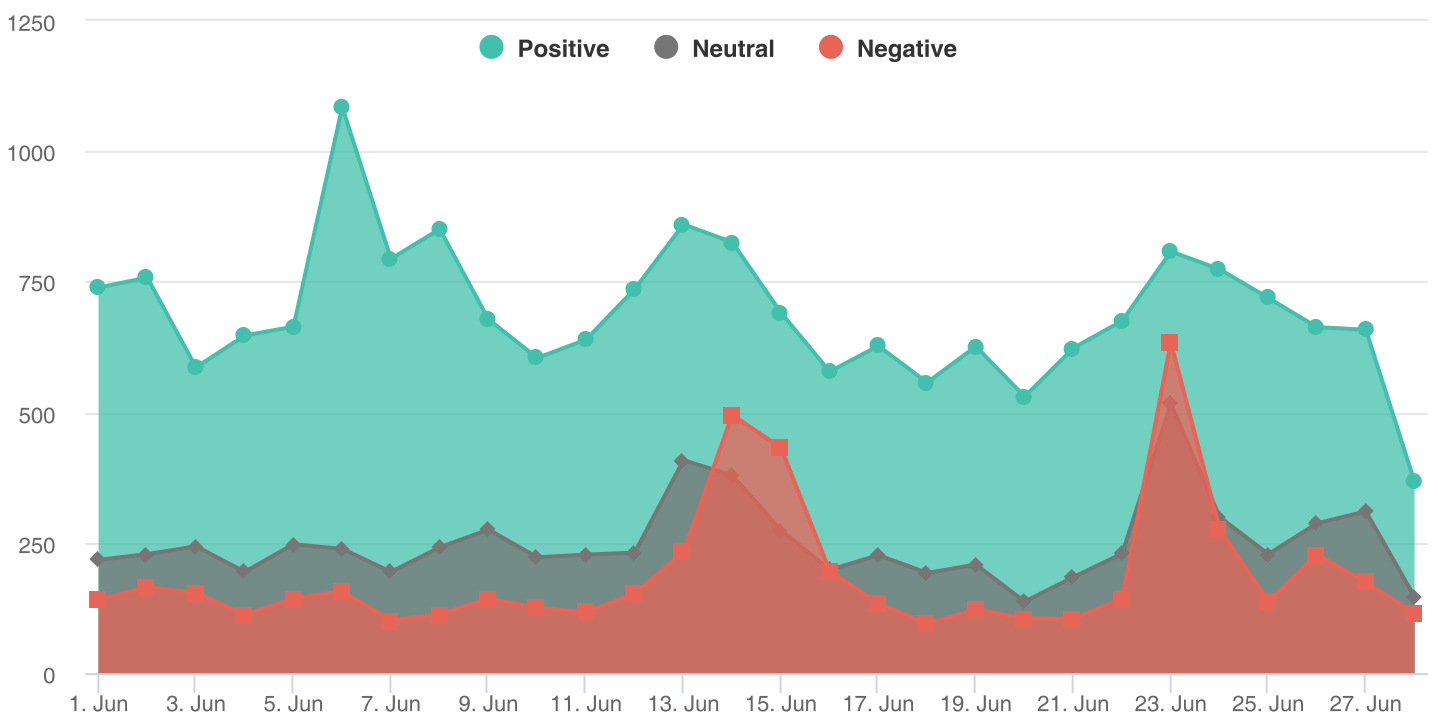
● Positive ● Neutral
● Negative

SENTIMENT RATIO BY CHANNEL



● Positive ● Neutral ● Negative

SENTIMENT OVER TIME





TOP INFLUENCERS BY SENTIMENT

Positive		Negative	
anonymous_user	6k	anonymous_user	214
linkedin.com	668	linkedin.com	43
dbblog.net	97	vnexplorer.net	36
INVINCIBLE	89	onenewspage.com	21
poshmark.com	84	memeorandum.com	14
budgetyourtrip.com	74	marketscreener.com	7
Ashley's Coffee	69	aol.com	6
FriendsWithMatt	63	themillennialpress.com	6
Starbucks Music	63	@labormedia1	5
vnexplorer.net	55	@skepticalraptor	5

WORD CLOUD

