

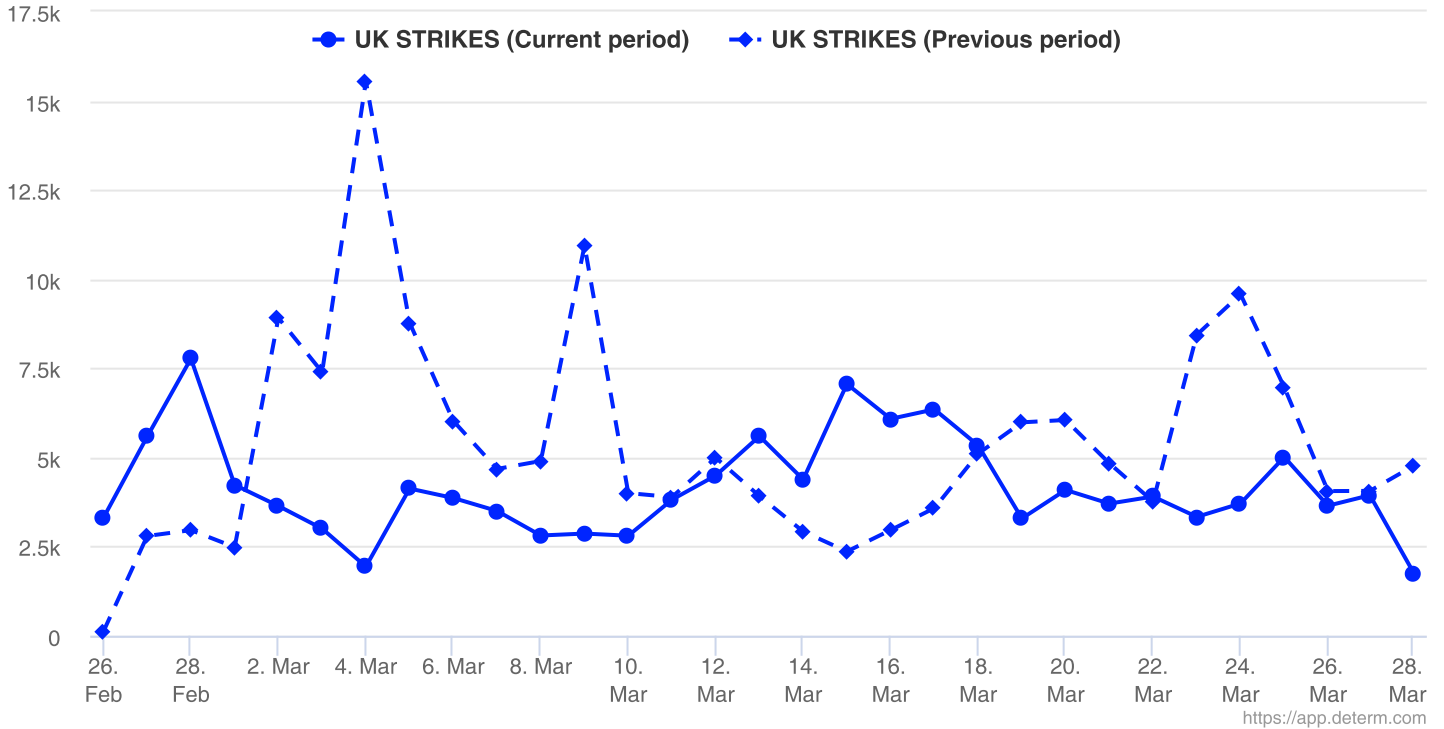
CRISIS MANAGEMENT AND INSIGHT REPORT

A detailed analysis with a breakdown of
the most important metrics.



MENTIONS OVER TIME - UK STRIKES

26.02.2023 - 28.03.2023



NUMBER OF MENTIONS

26.02.2023 - 28.03.2023

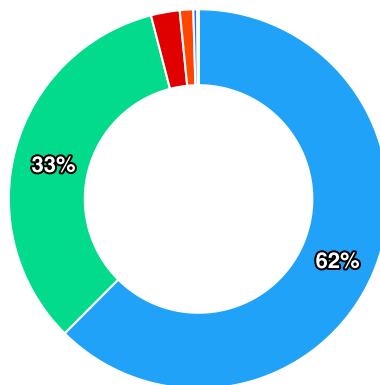
UK STRIKES

128.9k

▼ -23.14%

ALL SOURCES

26.02.2023 - 28.03.2023



- Twitter
- YouTube
- Facebook
- Comment
- TikTok
- Websites
- Reddit
- Instagram
- Forum

<https://app.determ.com>

TOTAL IMPRESSIONS

26.02.2023 - 28.03.2023

UK STRIKES

942.7m

▼ -62.33%



Crisis management and insight report

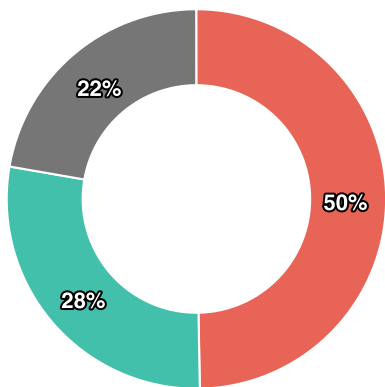
TOP MEDIA BY REACH

26.02.2023 - 28.03.2023

Twitter		Websites		Facebook		TikTok	
@BBCBreaking	2.6m	betway.co.za	4.2m	ESPN Fans	617k	bbcnews	3.8k
@TheEconomist	1.4m	bing.com	861.9k	The Economist	553.9k		
@Reuters	1.3m	zoom.us	757.8k	Reuters	341.8k		
@FoxNews	1.2m	imdb.com	686k	Arab News	307.3k		
@ndtv	887.3k	msn.com	665k	Rugby World Cup	241.7k		
@AP	808.9k	asyarfs.org	611.5k	The Telegraph	234.3k		
@BBCNews	756.6k	tradingview.com	535k	Channel 4 News	232.6k		
@timesofindia	734.9k	t.me	488k	TRT World	216.2k		
@SkySportsNews	610.2k	etsy.com	404.9k	Brian May	215.6k		
@Chiz5010	582k	spotify.com	334.8k	Scottish Rugby	192.3k		

SENTIMENT RATIO

26.02.2023 - 28.03.2023



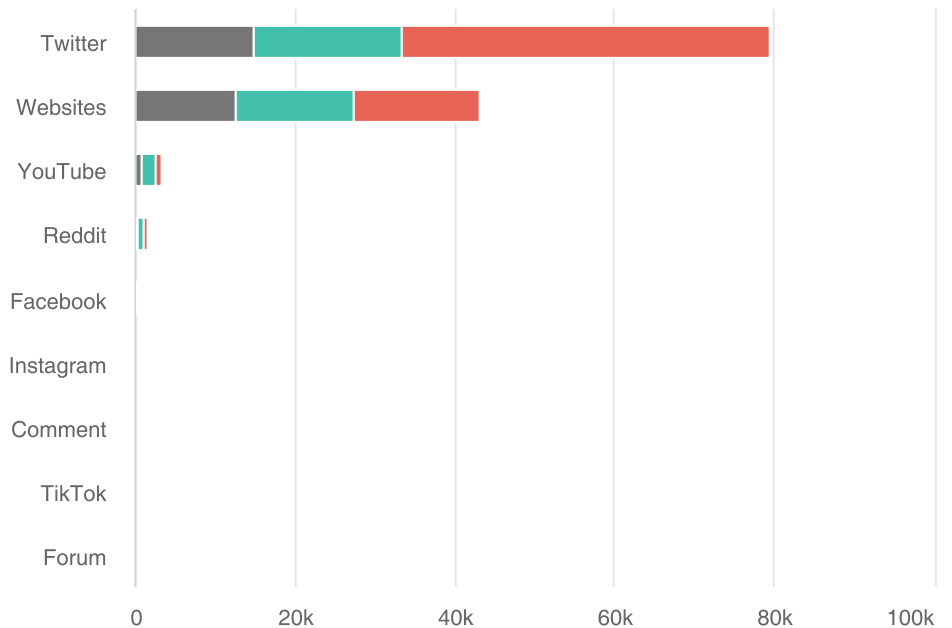
● Negative
● Neutral

● Positive

<https://app.determ.com>

SENTIMENT RATIO BY CHANNEL

26.02.2023 - 28.03.2023



● Negative

● Positive

● Neutral

<https://app.determ.com>



Crisis management and insight report

WORD CLOUD

26.02.2023 - 28.03.2023

union	1.7k
share	1.4k
england	1.3k
back	1.2k
year	1.2k
february	1.2k
time	1.2k
government	1.1k
minister	1.1k
comments	1k

TOP INFLUENCERS BY SENTIMENT

26.02.2023 - 28.03.2023

Negative		Positive	
vnexplorer.net	230	linkedin.com	255
dailymail.co.uk	130	vnexplorer.net	150
headtopics.com	128	dailymail.co.uk	103
expressandstar.com	105	allthingsartsy.si	77
bbc.com	94	@shreyasabir42	76
linkedin.com	93	king_of_england_bot	75
@Stansted_Exp	75	@TheRugbyPaper	53
onenewspage.com	68	trendradars.com	38
trendradars.com	63	Six Nations Championship	34
@greateranglia	61	Six Nations Championship	31

NUMBER OF MENTIONS

26.02.2023 - 28.03.2023

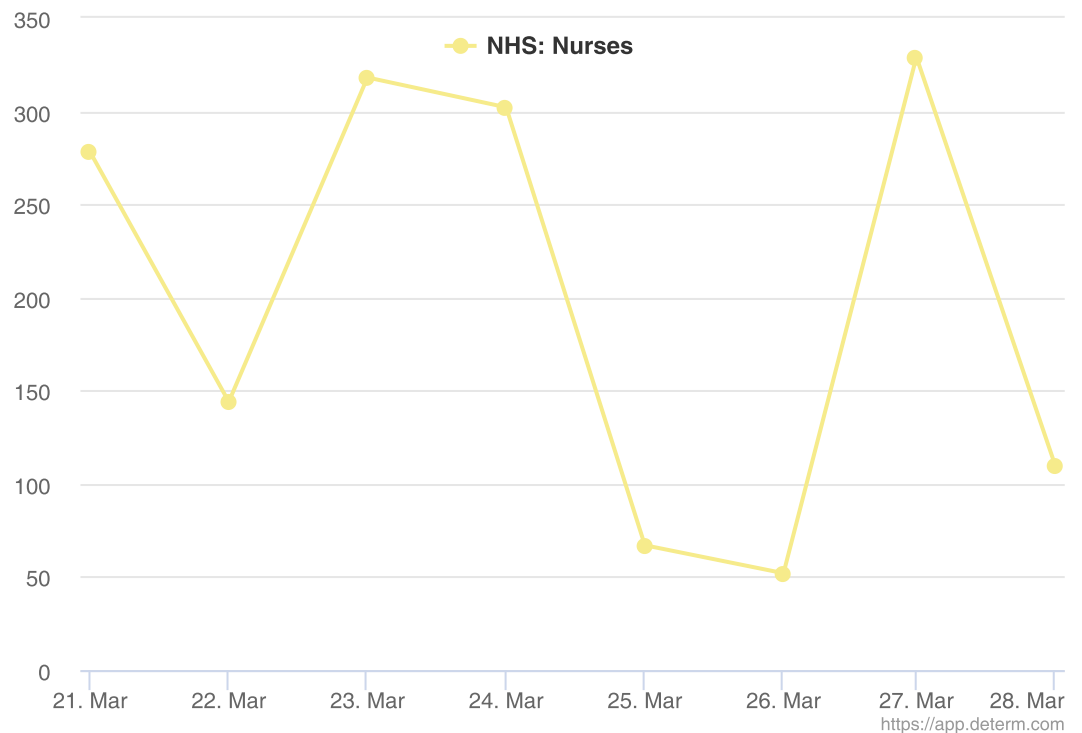
NHS: Nurses

14.3k

▼ -51.65%

MENTIONS OVER TIME

21.03.2023 - 28.03.2023





TOTAL IMPRESSIONS

26.02.2023 - 28.03.2023

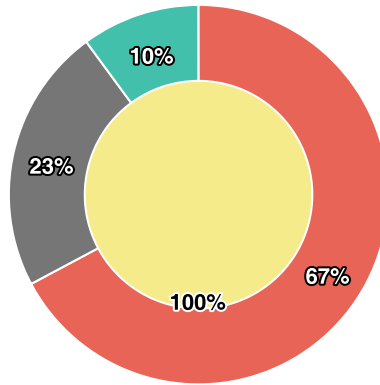
NHS: Nurses

97.5m

~ -77.43%

SENTIMENT ANALYSIS

26.02.2023 - 28.03.2023

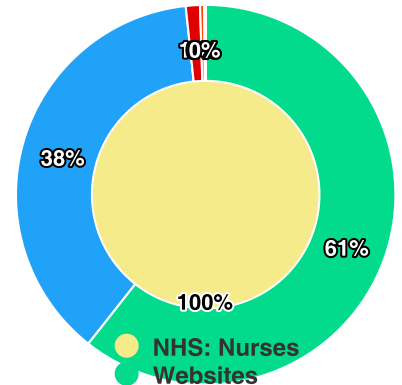


● NHS: Nurses
● Negative
● Neutral
● Positive

<https://app.determ.com>

ALL SOURCES

26.02.2023 - 28.03.2023



● NHS: Nurses
● Websites
● Facebook
● YouTube
● Reddit
● Instagram
● TikTok

<https://app.determ.com>

NUMBER OF MENTIONS

26.02.2023 - 28.03.2023

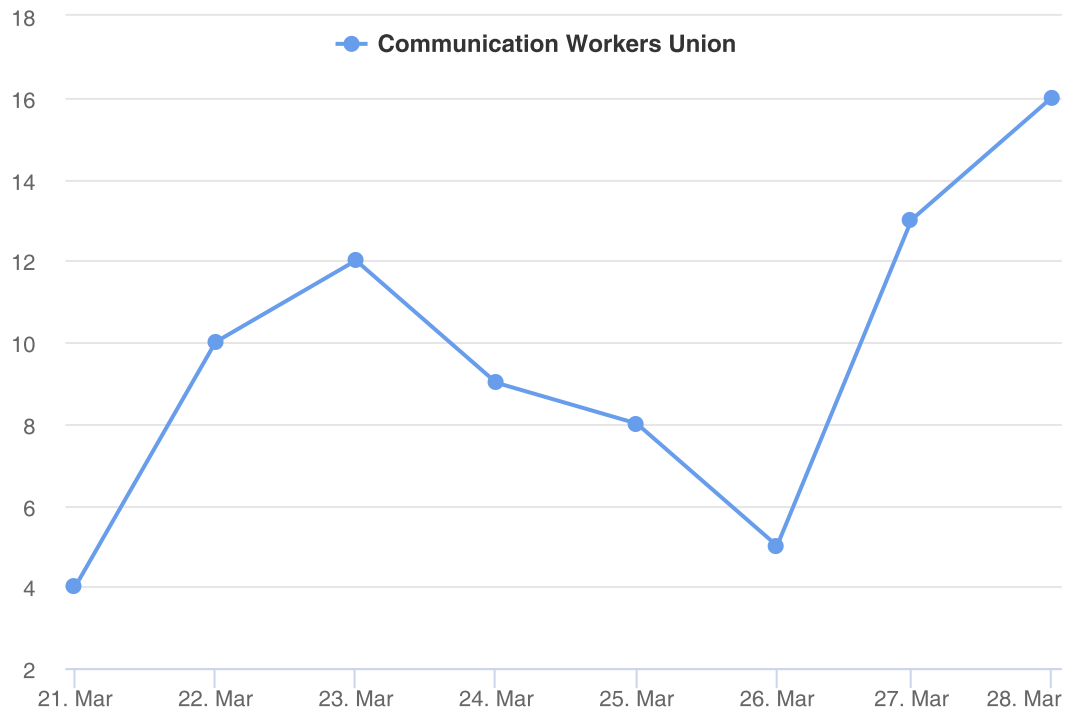
Communication Workers Union

859

~ -32.89%

MENTIONS OVER TIME

21.03.2023 - 28.03.2023



<https://app.determ.com>



TOTAL IMPRESSIONS

26.02.2023 - 28.03.2023

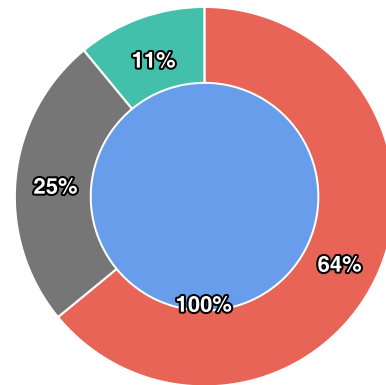
Communication Workers Union

7.2m

▼ -49.39%

SENTIMENT ANALYSIS

26.02.2023 - 28.03.2023

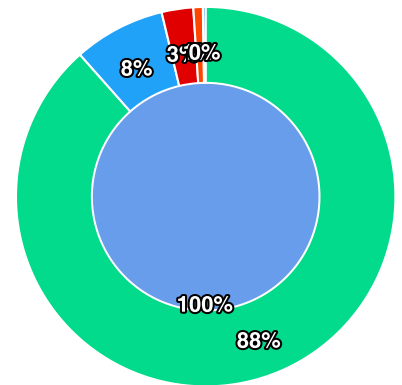


- Communication Workers Union
- Negative
- Neutral
- Positive

<https://app.determ.com>

ALL SOURCES

26.02.2023 - 28.03.2023



- Communication Workers Union
- Websites
- Twitter
- YouTube
- Reddit
- Facebook

<https://app.determ.com>

NUMBER OF MENTIONS

26.02.2023 - 28.03.2023

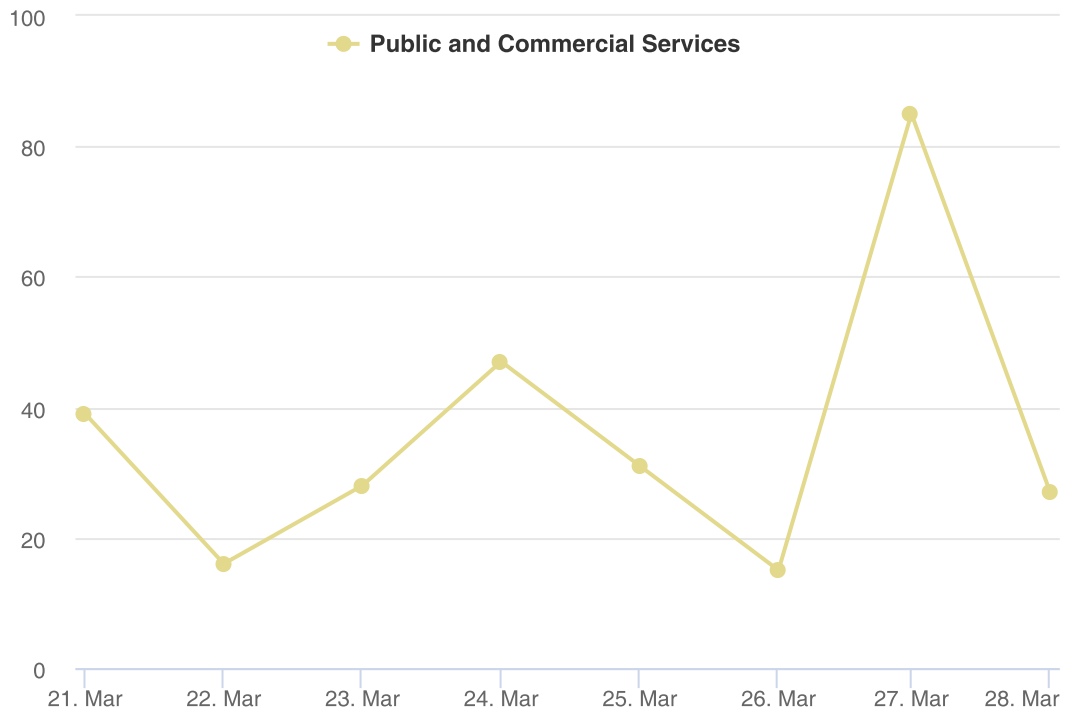
Public and Commercial Services

3.7k

▼ -24.45%

MENTIONS OVER TIME

21.03.2023 - 28.03.2023



<https://app.determ.com>



TOTAL IMPRESSIONS

26.02.2023 - 28.03.2023

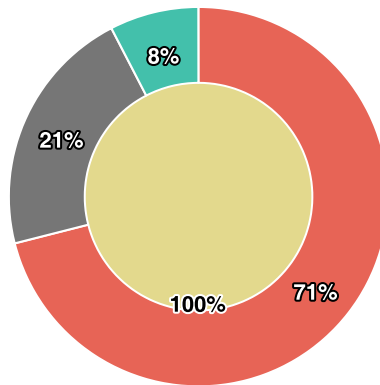
Public and Commercial Services

15.5m

~ -47.12%

SENTIMENT ANALYSIS

26.02.2023 - 28.03.2023

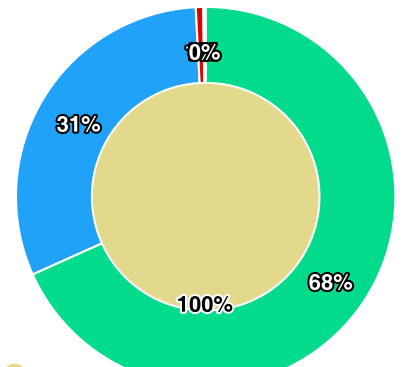


Public and Commercial Services
Negative
Neutral
Positive

<https://app.determ.com>

ALL SOURCES

26.02.2023 - 28.03.2023



Public and Commercial Services
Websites
Twitter
YouTube
Facebook
Reddit
Instagram

<https://app.determ.com>

NUMBER OF MENTIONS

26.02.2023 - 28.03.2023

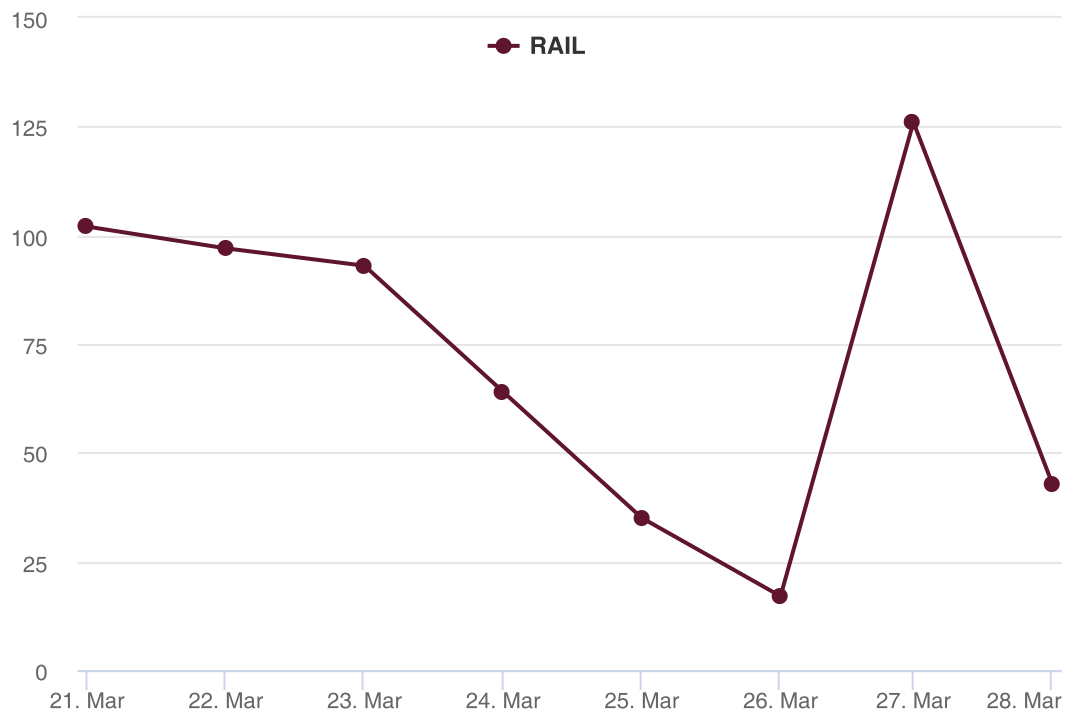
RAIL

5.2k

~ -33.54%

MENTIONS OVER TIME

21.03.2023 - 28.03.2023



<https://app.determ.com>



TOTAL IMPRESSIONS

26.02.2023 - 28.03.2023

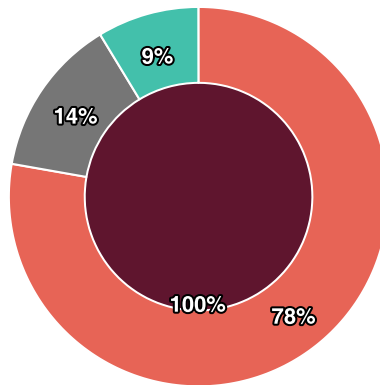
RAIL

38.2m

~ -53.65%

SENTIMENT ANALYSIS

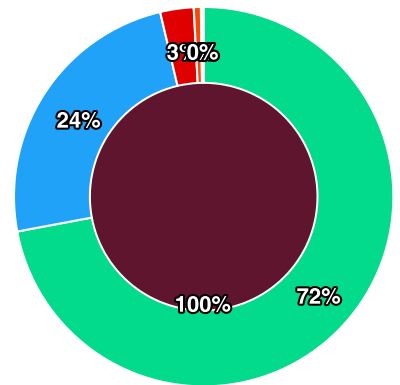
26.02.2023 - 28.03.2023



● RAIL
● Neutral
● Negative
● Positive

ALL SOURCES

26.02.2023 - 28.03.2023



● RAIL
● Twitter
● Reddit
● Comment
● Websites
● YouTube
● Facebook
● Instagram

NUMBER OF MENTIONS

26.02.2023 - 28.03.2023

Airport Workers

779

~ -58.21%

MENTIONS OVER TIME

21.03.2023 - 28.03.2023





TOTAL IMPRESSIONS

26.02.2023 - 28.03.2023

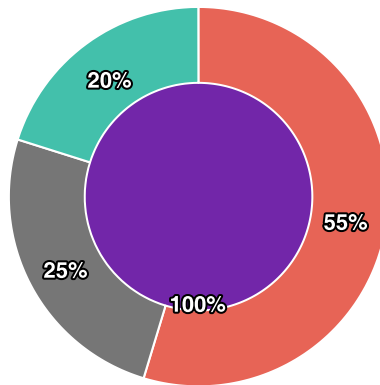
Airport Workers

3.2m

~ -82.84%

SENTIMENT ANALYSIS

26.02.2023 - 28.03.2023

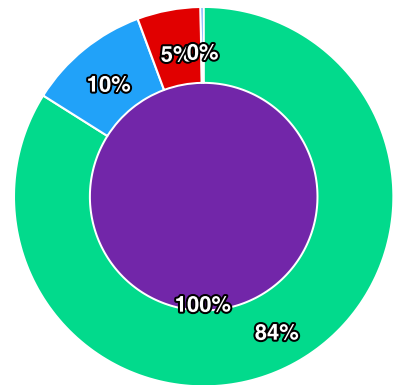


- Airport Workers
- Negative
- Neutral
- Positive

<https://app.determ.com>

ALL SOURCES

26.02.2023 - 28.03.2023



- Airport Workers
- Websites
- Twitter
- YouTube
- Facebook

<https://app.determ.com>