



# Burger King Sentiment Analysis

Sentiment analysis of Burger King's Women's Day  
Tweet.

ANALYZED PERIOD:  
03/01/2021 - 04/01/2021

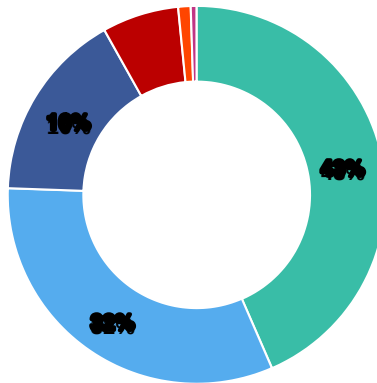
.....

## Number of mentions

Burger King Women's Day Tweet

**1.8k**

## All sources



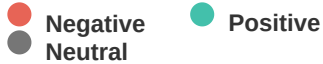
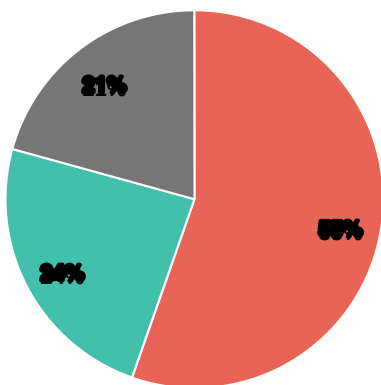
## Total impressions

Burger King Women's Day Tweet

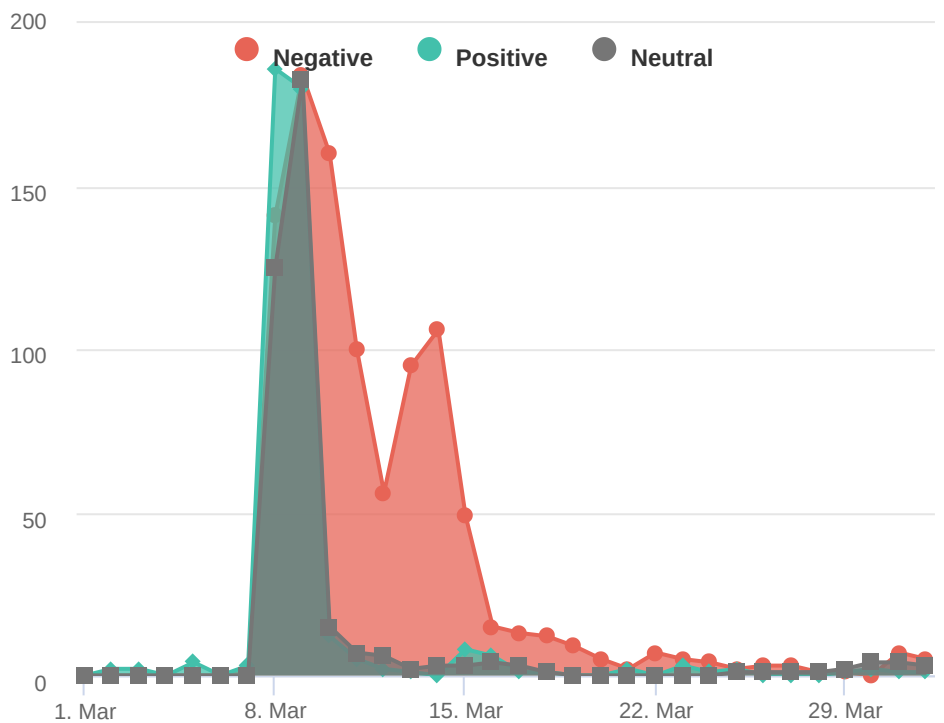
**67.4m**

<sup>^</sup> 76,599,711.36%

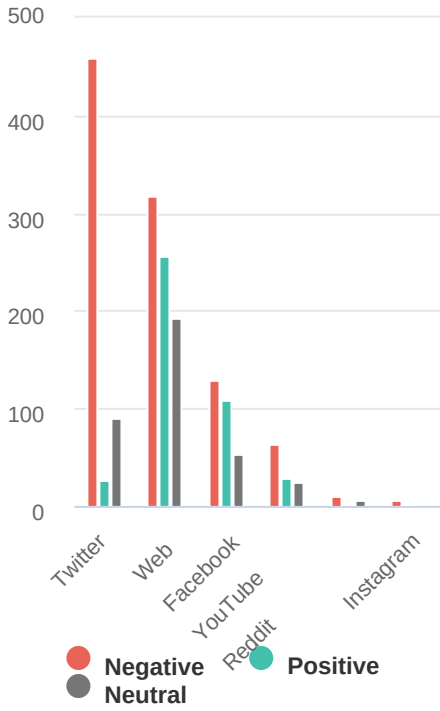
## Sentiment analysis



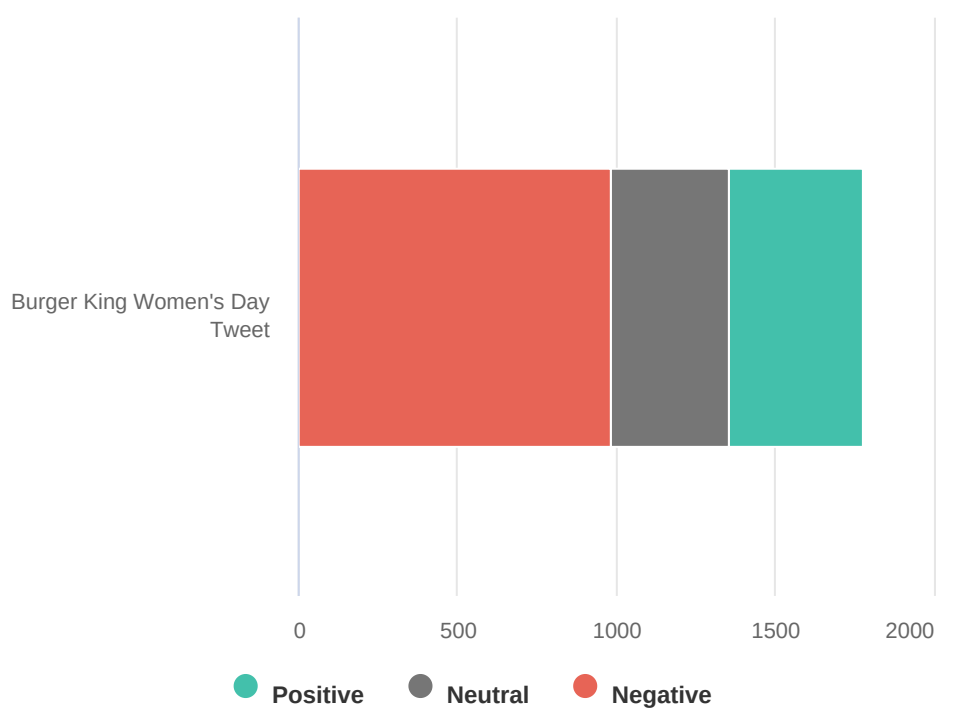
## Sentiment over time



Sentiment ratio by channel



Number of mentions per sentiment



Top influencers by sentiment

Negative		Positive	
@Reuters	6	metro.co.uk	4
Ad Age	5	anonymous_user	3
anonymous_user	5	usatoday.com	3
forbes.com	5	Daily hot trends	2
onenewspage.com	5	adage.com	2
aseanbreakingnews.com	4	bandt.com.au	2
medium.com	4	denverprblog.com	2
usatoday.com	4	forbes.com	2
adage.com	3	4psnews.com	1
thesun.co.uk	3	eventfaqs.com	1

Word cloud

